IN THE UNITED STATES BANKRUPTCY COURT FOR THE DISTRICT OF DELAWARE

In re: Chapter 11

Legacy IMBDS, Inc. et al., 1 Case No. 23-10852 (KBO)

Debtors. (Jointly Administered)

Synacor, Inc.,

Adv. Proc. No. 23-50753 (KBO) Plaintiff,

V.

IV Media, LLC; Innovation Ventures, LLC; Portal Acquisition Co.; iMedia Brands, Inc.; ValueVision Interactive, Inc.; VVI Fulfillment Center, Inc.;

ValueVision Retail Inc.; JWH Acquisition Company; PW Acquisition Company, LLC; EP Properties, LLC; FL Acquisition Company; Norwell Television, LLC; 867

Grand Avenue, LLC; and Unidentified Parties, 1-25,

Defendants.

NOTICE OF SERVICE OF FIRST SET OF REQUESTS FOR PRODUCTION TO IV MEDIA, LLC

PLEASE TAKE NOTICE that, on December 21, 2023, a copy of Synacor, Inc.'s First Set of Requests For Production to IV Media, LLC, was served on counsel for IV Media, LLC, by electronic mail, as follows:

¹ The Debtors in these chapter 11 cases, along with the last four digits of each Debtor's federal tax identification number are: ValueVision Media Acquisitions, Inc. (8670); Legacy IMBDS, Inc. (3770); ValueVision Interactive, Inc. (8730); Portal Acquisition Company (3403); VVI Fulfillment Center, Inc. (5552); ValueVision Retail Inc. (2155); JWH Acquisition Company (3109); PW Acquisition Company, LLC (0154); EP Properties, LLC (3951); FL Acquisition Company (3026); Norwell Television, LLC (6011); and 867 Grand Avenue, LLC (2642). The Debtors' service address is 6740 Shady Oak Road, Eden Prairie, MN 55344-3433.

GREENBERG TRAURIG, LLP

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Dated: December 21, 2023 Wilmington, Delaware

/s/ Christopher Viceconte

Christopher Viceconte (No. 5568) Chantelle D. McClamb (No. 5978) GIBBONS P.C. 300 Delaware Avenue, Suite 1015 Wilmington, Delaware 19801-1671 (302) 518-6300 cviceconte@gibbonslaw.com cmcclamb@gibbonslaw.com

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